

Eurostat Student Video Contest: Your Take on Statistics



Lights, camera, action...

Eurostat, the statistical office of the European Union (EU), has launched a Europe-wide online student video contest: [Your Take on Statistics](#).

Prizes

The contest consists of three [categories](#). The prizes for the winners and runners up in each category will be:

1st:	€5,000
2nd:	€2,000
3rd:	€1,000

The finalists and winners will be determined by Eurostat, based on the strengths of the video against the rules and entry criteria.

In each category a non-monetary prize will also be awarded to the winner of an online public vote.

Who can enter?

Entry deadline: 31 October 2014

On the closing date for video entries, participants must fulfil all the following conditions to be eligible for a prize:

- You must be a citizen of one of the Member States of the EU
- You must be over 18 years of age
- You must be registered as a student in a tertiary education establishment in an EU Member State in any of the following course types: Audio-visual sciences; Graphic Design; PR and Communication; Film, TV and Media studies; Economics; Statistics; Art; European Studies

Proof of eligibility will be required before prizes are awarded.

How to win?

You don't need to be Steven Spielberg to enter. You can even produce your video on your mobile phone if you like. What's most important is to show enthusiasm, originality and, of course, accuracy.

Videos should:

- Be fun, entertaining and imaginative and show why statistics matter (be it video, animation, graphical – the style is up to you)
- Address one of three statistics [categories](#), reflecting major issues affecting EU citizens
- Be no longer than 90 seconds in length (longer clips will be disqualified)

Entrants must also read and adhere to the full contest rules, entry category criteria, and guidelines for producing and entering your video, available on the [contest web page](#).

Contest timeline:

- Contest launches: 16 May 2014
- Deadline for submitting your video: 31 October 2014
- Evaluation process: 1-14 November 2014
- Online public voting: 15 November 2014-15 December 2014
- Prize winners are announced: By end December 2014
- Prize award ceremony: By end April 2015

Important: dates are tentative and may change. Please refer to the contest web page for the latest information.

Can you help promote the contest?

Thank you! Please forward this email to your contacts and mailing lists. You can also print the [poster](#) and [foldable flyer](#) to put on display or distribute through your activities.

And of course, the latest information can be found on [Facebook](#), Twitter ([@YTO Stats](#)) or through contest news email updates. To spread the word on Twitter, please use the hashtag **#YTOScontest**.

Good luck!

The Eurostat team